

GSK Creations Privacy Policy

GSK Creations knows that you may have concerns about privacy while shopping or surfing on the Internet. This Privacy Policy describes how we use and do not use information provided to us at GSKCreations.com, and the steps we take to protect it. This Privacy Policy only applies to information collected online.

Personal information we collect online

When you make a purchase on GSKCreations.com, we ask for your name, address, phone number, email address and other personal information necessary to fulfill and track your order. For purposes of billing, you will need to provide your credit card type, number, expiration date and billing address for the card. If your order is to be shipped, we also need the name, address and phone number of the intended recipient(s).

You also may create an account through GSKCreations.com at any time by providing your email address and designating a unique access password. You do not need to create an account in order to visit our site but will need an account to place an order through GSKCreations.com. Creating an account allows you to save certain billing information so that you can set your ordering preferences. For your privacy and security, we do not store credit card numbers in your account.

Cookies

GSK Creations uses session cookies to observe your navigation throughout the website for the purposes described above. You may set your Web browser to notify you when you receive a cookie and you may also erase cookies from your browser after shopping. If you delete our cookies, you limit our ability to personalize GSKCreations.com for your next shopping visit; however, deleting a cookie will not prevent you from shopping and purchasing at our site in the future.

Is information shared with third parties?

We do not rent, sell or exchange your name or other personally-identifiable information to third-party companies for their marketing purposes. We do provide your personal information to reputable vendors that help us to fulfill your order. For example, we use a photography lab to verify and process credit card transactions and to deliver packages. In any case, these third parties are not authorized to use your information for any reason other than to perform their contractually assigned functions.

We may be required to disclose your personal information to third parties if necessary to comply with applicable laws, subpoenas or court orders.

How will my information be used?

Information collected on GSKCreations.com may be used in the following ways:

- * Schedule deliveries of merchandise that you purchase online
- * Create an online account for you at GSKCreations.com
- * Bill your credit card for your purchases
- * Confirm and track your orders
- * Respond to your customer service inquiries
- * Offer the products you want
- * Customize your shopping experience
- * Improve our website design

Children's online policy

GSK Creations is committed to preserving online privacy for all of its website visitors, including children. GSKCreations.com is a General Audience site, and we do not knowingly collect information about children or sell products to children. Consistent with the Children's Online Privacy Protection Act, we will not knowingly collect any information from or sell products to children under the age of 13. If you are under the age of 13, you must ask your parent or guardian to assist you in using GSKCreations.com.

Privacy protection

We protect our databases with various physical, technical and procedural measures and we restrict access to your information by unauthorized persons. We also advise all GSK Creations employees about their responsibility to protect customer data and we provide them with appropriate guidelines for adhering to our company's business ethics standards and confidentiality policies.

All information transmitted through GSKCreations.com is stored on our secure server. We use Secure Sockets Layer (SSL) technology, which is the electronic commerce standard for securing information as it travels over the Internet. SSL technology is designed to encrypt your information, preventing an unauthorized party from viewing and downloading your information. Your web browser should display a web address with an "https" prefix, indicating that the SSL technology is operating when using certain portions of our website, such as the Checkout and My Account features.

Group photographs

Anyone taking part in a group photograph at a School Event, League Picture Day, Private Session or other similar session does so voluntarily and on the basis that they consent to the fact that the photograph:

- 1) May be displayed and made generally available for sale at GSKCreations.com;
- 2) May be displayed and made generally available for sale in other GSK Creations publications; and
- 3) May be used for promotional purposes.

Due to the number of people involved in the group photograph participants understand this consent cannot be withdrawn after the photograph has been taken.

Individual photographs

Individuals age 13 and over that turn in a GSK Creations order form for an individual photograph at a School Event, Team or League Picture Day, Private Photo Session or other similar session does so voluntarily and on the basis that they consent to the fact that the photograph may be displayed along with the individual's full name and made generally available for sale at GSKCreations.com.

If you wish us to remove your photograph and/or name please contact us at photos@gskcreations.com and we will remove the photograph and/or name immediately.

Linking to and from outside websites

GSKCreations.com sometimes provides links to other companies' websites. Unless we expressly say otherwise, a link to another website does not mean that we are responsible for, or that we endorse the content or policy of that website. When you provide information at one of those sites, you are subject to that site's privacy policy. We encourage you to read that website's policy before submitting any information if you have concerns about how information may be collected or used.

You may make a purchase from GSKCreations.com through a link from another website or search engine. In such event, please be aware that both GSKCreations.com and that website or search engine may have access to certain portions of your information. Our Privacy Policy does not apply to those other websites or search engines.

Whom do I contact with questions?

If you have any questions or comments about this Privacy Policy, call us at 419-215-7600 or send an email to photos@gskcreations.com.

Privacy Policy changes

This Privacy Policy was last updated on GSKCreations.com on June 11, 2014. We reserve the right to change, modify or amend this policy at any time.